

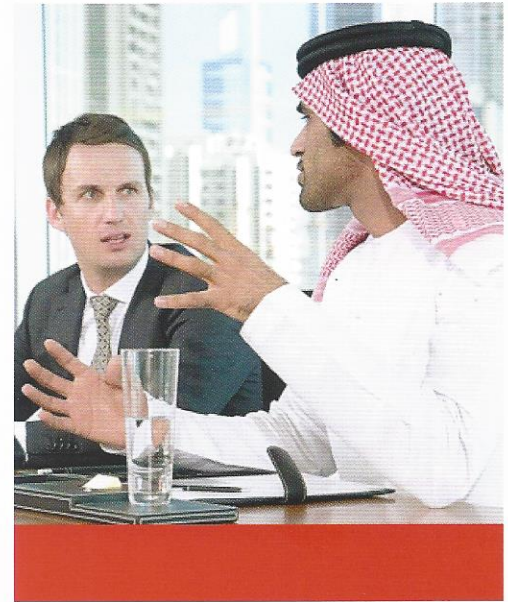
Certified Property Management (CPM)

The "CPM" training course is the premier title in property management. The course, which originated through the Dubai Real Estate Institute is awarded to highly skilled and experienced property management and asset management professionals. The "CPM" signifies expertise and integrity to employers, property owners and investors.

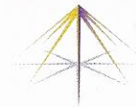
The "CPM" is an extensive program which combines education, experience and hands-on planning involving real properties and requires a serious commitment from "CPM" candidates.

This certified course delivers a comprehensive look at the fundamentals of the property management profession and provides powerful practical tips and tools. It also covers how to implement policies and procedures to enhance short and long-term property values, market retain and improve tenant, resident and employee relations while maintaining professional ethics and abiding by the law.

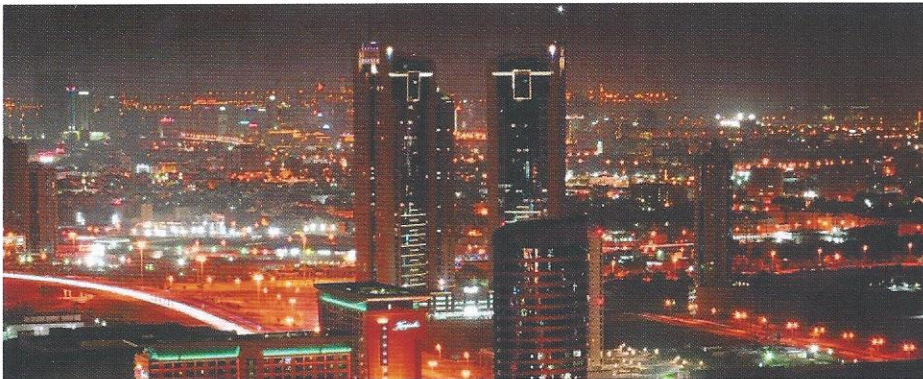
The course includes practical case studies and knowledge from award-winning and reputable real estate professionals, work sessions and sample documents that will help enhance and boost your property management career.



Accredited by



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Who should attend?

This course is designed to meet the needs of the following:

- 1) Aspiring real estate professionals who are seeking an industry recognized Property Management certification.
- 2) Employees working in property management companies.
- 3) Landlords.

The course also provides an excellent tool for property and asset management professionals, in particular those working within the following departments will highly benefit: real estate and property management, if you are involved in leasing and development, contract management

22 Sep 2014
9 am - 3 pm

The Westin
Bahrain City Centre
Al-Seef District
Manama
Kingdom of Bahrain

BHD 300/-

Course Outline

This course is covered in 6 hours:

- How to master the fundamentals of property management .
- Establishing the importance of Income Producing Assets IPAs.
- Understanding the role of property management in optimizing rental returns.
- Developing a detailed understanding of the entire process of property management.
- Understanding the key responsibilities and functions of property management.
- How to cultivate tenant, resident and employee relations while maintaining professional ethics.
- Providing practical tips on how to deal with tenancy issues and conflict resolution.
- Bridging theory with practical training through role play, discussions and using samples of actual forms used in your real practice.

Methodology

The course is completely tailored to suit your busy schedule with on the job training. It will include lecture series where interaction as well as discussions increases level of understanding. The instructor utilizes case studies with real-life examples. The course also includes workshop \ seminar where your instructor shares his invaluable experiences with you. Finally, there will be implementation of Audio – visual presentations to promote sharing of ideas and information.

Biography of the Trainer



Mohanad Alwadiya, is the Managing Director of Harbor Real Estate, an award-winning property services agency renowned for its innovation and customer-centric approach. Alwadiya's extensive experience in the property sector has positioned him as a reliable reference for regional and international media and he is constantly quoted as a senior expert in the industry. Mohanad has over fourteen years of strategic marketing, sales, leasing and management experience servicing global corporate clients. Prior to Harbor Real Estate, Mohanad was the Head of the Projects Marketing and Sales division for the global real estate arm of Dubai Holding and the most-awarded Communications Director at Leo Burnett, a multinational marketing services group of companies based in Chicago with offices throughout the globe. In addition to lecturing at DREI, Mohanad is an advisory board member and lecturer at the American University in Dubai and he is regularly invited to participate in regional property exhibitions and awards as a guest speaker, judge and moderator.

